



PREMIUMS GLORY of the Green Trading Stamps

Mean to You

Use and value in hundreds of thousands of American homes than all similar agencies combined. All this has been made possible through the liberality and the co-operation of such fair minded merchants as those whose names appear on this page. These merchants appreciate your trade and as an evidence they are giving the famous *Green Trading Stamps*. These stamps will entitle you to a selection from thousands of beautiful premiums which are justly yours.

Save "HAMILTON" Coupons and Bonds—Most Valuable of all similar Premium Tokens—Packed only with Leading Manufacturers' Products. You can exchange them at any *Green Trading Stamp* Parlor for Premiums or Stamps, upon an Equal Basis with *Green Trading Stamps*. Write to the Hamilton Corporation, 29-35 West 32d Street, New York, for illustrated catalogue, list of products and a voucher good for 10 Hamilton Bonds FREE.

The Sperry & Hutchinson Co.

L. A. SPEERY, Pres. Paid Up Capital \$1,000,000
PARLORS—1417 HARNEY STREET AND THE BENNETT COMPANY

The Greatest "S. & H." Trading Stamp Store The Greatest Furniture Sale That The "S. & H." Stamps Have Ever Taken a Part In



\$10,000 Stock to go at \$4,500

NOTE ALSO THE BIG PART THAT THE *GREEN TRADING STAMPS* TAKE IN THIS SALE—

Golden Oak Dining Room Chairs—Like cut—worth ordinarily \$1.50 to \$2.00 **.75c**
And 15 extra Stamps.

Solid Quarter Sawn Oak Dressers—Full Serpentine front and French plated mirror **\$18.00**
And 375 Extra Trading Stamps

Brass Beds—Worth \$20.00, Saturday **\$12.25**
These have 2-inch post in polish or satin finish, full size beds—big values **\$12.25**
With 250 Green Trading Stamps.

Luxurious Mattress—Full Size, \$3.25—All Fancy Ticking, imperial edge, crowned center and round corners, made of the best felt; \$12.00 values **\$8.25**
And 175 extra Trading Stamps.

Saturday's Big Curtain Sale

Snow Flake Curtains—For bed room use, in pretty shades of green, red and tan; Saturday a bargain, per pair, at **.75c**
And 15 Green Trading Stamps.

Bungalow Curtain Nets—In all widths up to 54 inches, in white or Arabian colors; Saturday, remarkably cheap, yard, **25c**
Double Trading Stamps.

Our April Sale of Window Shades

All Cloth Window Shades—3 feet by 6 feet, nearly every color; Saturday, your choice, at **19c**
And 5 Extra *Green Trading Stamps*.

All Our Embossed Scotch Holland Window Shades—3x7 feet; Saturday, a wonderful bargain, at **.50c**
And 10 Extra *Green Trading Stamps*.

Newark Inlaid Linoleum Sale Saturday

Newark Inlaid Linoleum is the world's best quality—Comes 6 ft. wide, Saturday a bargain, at per square yard **\$1.25**
(And double Trading Stamps)

Printed Linoleum, Heavy Grade—Comes 12 feet wide and Saturday it's a bargain at **.69c**
(Also double Trading Stamps)

BENNETT'S

THE HOME OF THE "S. & H." GREEN TRADING STAMP.

Strouse Bros.' High Art Clothes. Dutchess Trousers.
Manhattan Shirts. Holeproof Guaranteed Hosiery. King Quality Shoes.

Away From
That
High Rent

palace
CLOTHING COMPANY
COR. 14th & DOUGLAS

Low Rent
Means
Low Prices

Men's Guaranteed Spring Suits

At attractively low prices, and in addition to this concession we give you free

**Double Stamps
Saturday**

Men's Worsted Suits

In the Latest Spring Designs and Well Tailored Throughout . . . **\$6.98** Suits Like This Are Sold at \$10 by Stores in the High Rent Row. And \$14.00 in S. & H. Green Trading Stamps.

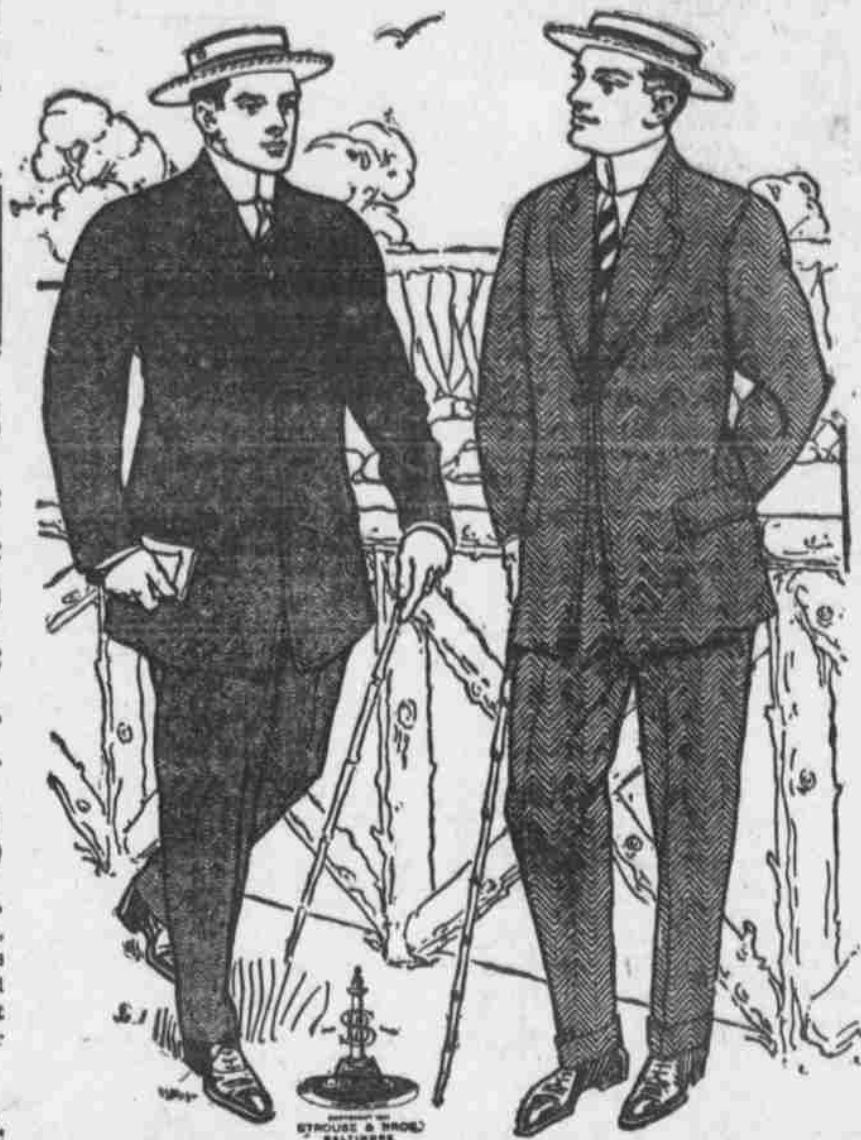
Hand Tailored Suits

Garments made by high grade custom tailors in Rochester, from very fine all wool worsteds, chevrot and cassimere cloths—suits that "the High Rent Clique" would have to charge you \$18 for and you get no better fit, tailoring or larger selections. **\$11.50**

\$23.00 Worth of Stamps Free With Each Suit.

Strouse & Bros. High Art Clothes
Specially Priced
FOR SATURDAY'S SUIT SELLING

High Art suits are supreme in style, but never extreme; the fabrics are expressly chosen for them; the fashions are expressly chosen for the young man who desires an individuality all his own. Such suits as these would be sold at \$27.50 in those so-called High Grade Stores in the High Rent District, who spend thousands of dollars for mahogany fixtures with each suit. **\$16.50**



The Palace Special Shoe, at \$2.50
Is certainly a winner, and you cannot afford to pass up a dollar. So come in and see them before buying elsewhere. Black and tan oxfords, in lace or button, in all the high toes and new spring styles.



Shirt Sale

350 dozen high grade Shirts, in soft negligee styles, coat front, French cuffs—a splendid assortment of patterns—your choice of 4,200 shirts—Saturday, at **50c**
And \$1.00 in Trading Stamps

Some argue that in giving stamps the merchants do not give the full value of their merchandise. This theory has been proved false time after time, for it is shown that the merchant who handles the trading stamps, does so that he may get patronage, but at the same time give his customers more than their merchandise. He cuts down his profit in order to give away premiums, just as other merchants have bargains. The profit must be cut down on bargains. Every day is bargain day at a trading stamp store, for the profit is slashed in order to allow the premiums to be given away free.

The "S. & H." stamps are given away free by reliable merchants in all parts of the United States.

There is no chance to doubt that every stamp issued by the Sperry & Hutchinson company is gilt-edge, and that it will be redeemed whenever the holder is ready to redeem it.

"S. & H." Green stamps have been helping the American housewife for more than fourteen years.

When a store like the Bennett company handles the trading stamps argument must be set at rest. Trading stamps are the best premium getters in the world. People, no matter who they are, like to get premiums free.

W. A. FRANS
Dry Goods, Notions, Shoes and Variety Goods.
3004 Sherman Ave.
VALUABLE COUPON BELOW
Coupon
This Coupon entitles the bearer to 10 S. & H. Green Trading Stamps Free.
In addition to those received on a \$50 cash purchase or over.
W. A. FRANS.
Customer's Signature.....
Good Until May 13.

Samuel Riseman
Groceries and Meats
2213 Leavenworth

Valuable Coupon Below
COUPON
This Coupon entitles the bearer to 10 S. & H. Green Trading Stamps Free.
In addition to those received on a \$50 cash purchase or over.
SAMUEL RISEMAN.
Customer's Signature.....
Good until May 13.

C. J. Carlson

New Variety Store
20 Years in the Same Location
1514 North 24th St.
Shoes, Furnishings
and Variety Goods
New Spring Styles in
Men's, Ladies' and
Children's Footwear
Valuable Coupon Below

COUPON
This Coupon entitles the bearer to 10 S. & H. Green Trading Stamps Free.
In addition to those received on a \$50 cash purchase or over.
C. J. CARLSON.
Customer's Signature.....
Good until May 13.
C. J. CARLSON.
1514 North 24th Street.

Seasonable Millinery at Reasonable Prices

High priced millinery means big profits—expensively furnished locations in the high rent district. It means your millinery money goes but a little way—doesn't buy as much as it should.
Economy and good values means money saving in its most attractive form. It means that you get the most your money can buy—that we are satisfied with reasonable profits.
Attractive Street Hats, smartly trimmed—tailor-made in pleasing plainness—the kind other stores expect twice the money for. Our Special Price. **\$2.95**
A special assortment of remarkably stylish hats—the latest models, correct in every detail. These are remarkable values—the kind seldom seen for less than \$10. **\$4.95**
Our made-to-order hats are creating a sensation among women who know hat values. Elsewhere you'd pay \$15 to \$20 for just such hats. In fact, we're often asked how we can make such **\$4.00 \$18.00**
Make your millinery money buy its most. Don't overlook this opportunity to get real value at economical prices.

McMahon Millinery Co.
We give great trading stamps. Retrimming and order work a specialty.
1514 DOUGLAS ST.